

Corporate Strategy Program



The Corporate Strategy Program aims first for acquisition of specialized knowledge, thinking methods, as well as the ability to analyze a situation and make the necessary decisions for the management of companies and NPOs. Then, on top of this, the program provides education to strengthen the problem-solving capabilities that are essential for the business world. By teaching not only management and accounting theory, but also introducing a large number of local cases and examples from the northern Tohoku and Hokkaido regions, the program produces individuals who will be able to solve various problems affecting companies from a global and local perspective, in addition to contributing to the growth and development of local industries. The program also offers business strategy practice as an academic subject. In this class, you will work with local companies to learn, through practice, how to create product development and sales plans.

The program has a stronger focus on tourism-related subjects due to the support and co-operation provided by central government agencies and companies. With these subjects, we are actively developing human resources who will play an active role in the service industry with their entrepreneurial creativity and approaches.

Program features

Development of practical company management capabilities

Through lectures, field work and exercises, you will learn how management resources (such as people, products, money, and information) should be used in a company or NPO to produce preferable outcomes.

Understanding of accounting leads to qualification

In the field of accounting, you will learn the contents and rules of disclosed information about a company and NPO. You will also learn to understand financial statements and consider how the information links to corporate activities. Studying accounting subjects will lead you to the corresponding qualification examinations.

Production of valuable human resources for society

The program works with local companies to create opportunities for you to acquire knowledge required for business planning. It also improves your ability to identify problems, solve problems, propose plans and communicate. By doing so, the objective of the program produces human resources who can play an active role in an increasing global society.

Faculty

Name of Researcher	Teaching Subject	Major
Masahiro IMAI(Professor)	Classics and Ancient Thought	Classics, Ancient Greek and Roman History of Philosophy and Medicine
Norimi KIMURA(Professor)	English Linguistics	English Linguistics (Syntax, Semantics)
Moriyoshi HASUMI(Professor)	Chinese History	Chinese History, History of Korean Dynasties, History of East Asian regional order
Yasunori IZUMIYA (Associate Professor)	French Literature and Culture	French Literature and Thought
Susumu ONODERA (Associate Professor)	British Literature and Culture	British Literature, British Culture, Narratology, English
Shinichi SAWADA (Associate Professor)	Oceania Studies	English Literature, New Zealand Literature and Culture
Takeshi NAKAMURA (Associate Professor)	Occidental History	British and Imperial History, Modern European History
Volker FUHRT (Associate Professor)	Peace Studies	History and Politics in International Relations
Tomohiro HORI (Associate Professor)	American Literature	19th-century American Literature, African American Literature, American Intellectual History
Alastair BUTLER (Associate Professor)	Inter-cultural studies, English communication	Linguistics, Syntax, Semantics, Corpus, Natural Language
Manabu KAMEYA (Associate Professor)	Eurasian History	History of Medieval Middle East and Central Asia; Arabic Documents; Cultural History of Islamicate Societies
Azumi HATANAKA (Associate Professor)	British Literature	English Literature and British Studies
Tetsuya NAGAMOTO (Assistant Professor)	European Regional Studies	Early Modern European History; Reformation Studies
Yuki Takauchi (Assistant Professor)	American Studies	United States History
FURUKAWA Yuki (Assistant Professor)	Japanese history	Early modern history of Japan
Takanori NAKASHIMA (Assistant Professor)	Language and Culture	English Linguistics